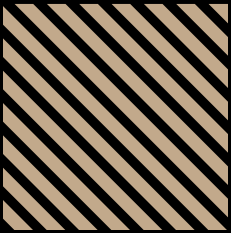




 **BUFFALO**
LEADERSHIP ACADEMY

Let's Thrive Together



COACH TO LEAD

How to Use Coaching to Lead
Businesses and People



ANSWER THESE QUESTIONS...

Are you unsure of your next career steps and are looking to set yourself apart in a crowded job market?

Do you want to attract quality coaching clients who stick with you and provide profitable, sustainable income?

Are you a leader or manager who needs their voice to be heard and have the confidence to make changes that will lead to profitable growth?

Is your consulting practice disorganized, not providing the structure you need to attract high dollar clients?

Good News... We have the solution!

| PROGRAM OVERVIEW

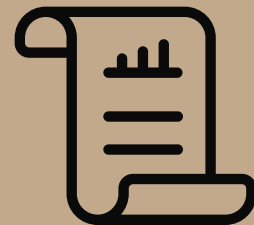
Coach to Lead: How to Use Coaching to Lead Businesses and People is a flagship leadership development course offered by the Buffalo Leadership Academy, designed to equip entrepreneurs, executives, and emerging leaders with the mindset, methods, and mastery required to lead through coaching. Grounded in the International Coaching Federation (ICF) core competencies, the C-Me Psychometric Behavioral Analysis program, and the Academy's unique "Buffalo Leadership" philosophy, this program not only transforms managers into leaders who inspire, empower, and drive performance through purposeful communication, self-awareness, and accountability, but provides them with world-class coaching and consulting certifications that will set them apart in a crowded market.



*****Projections for 2026 indicate continued growth, with the executive coaching market alone expected to reach \$7 billion and a 9% annual growth rate.*****

WHAT TO EXPECT

Here's a bit more detail into the course and what to expect



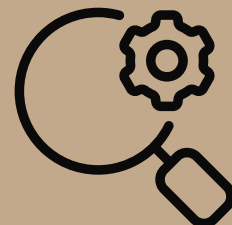
Coaching Training, Mentoring, and Education

12-week ICF/C-Me certification program offered in-person (Colorado Only) online, and in a hybrid format.



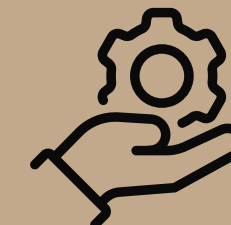
Live Training with World-Class Instructors

Two initial full days of training (Week 1), followed by 3.5 hours a week (Weeks 2-11) with a culminating 2 days of evaluation and graduation (Week 12).



Learn Cutting Edge Coaching and Consulting Practices

Our experts equip students with the tools and certifications they need to thrive in a crowded market.



Building a Community of Like-Minded and Motivated Partners

Graduates will remain connected through our partner programs and through other events and will gain access to an AI client matching platform for a full year.

WHAT'S IN IT FOR ME “WIIFM”



Associate Coaching Certification (ACC)

Upon graduation, you will have all of the education, mentoring, and at least 30 paid coaching hours needed to take the ICF ACC exam.

<https://coachingfederation.org/>



C-Me Behavioral Analysis Accreditation

You will be fully accredited and equipped to run the full suite of the C-Me psychometric Behavioral Analysis program. www.colour-profiling.com



Lasting Community

As a graduate of the Buffalo Leadership Academy, you will have access to discounts on events, programs, and courses.

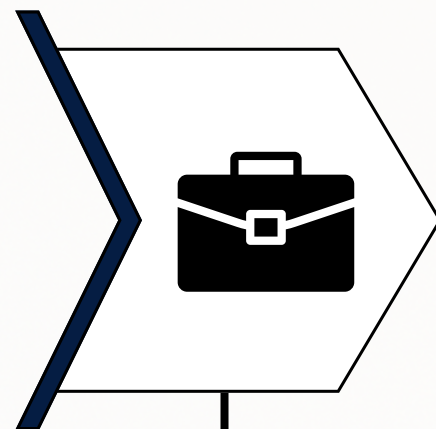
www.buffaloleadership.org





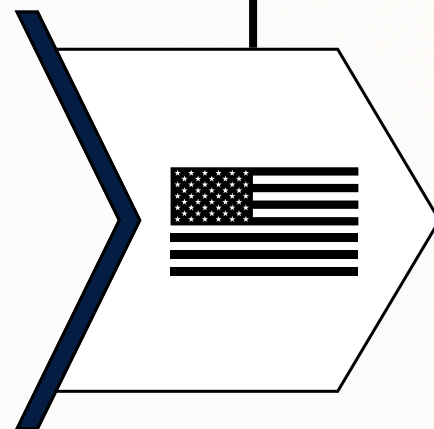
WHY US?

Here are just a few things that makes us different



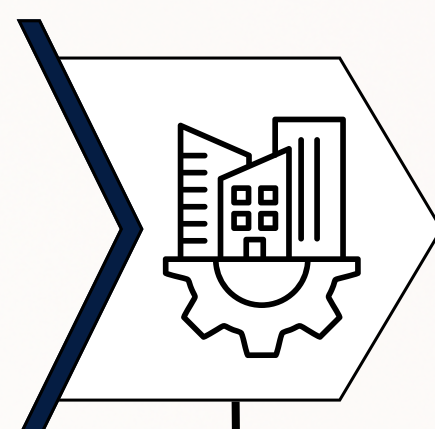
- **Over 90 years of actual coaching & consulting experience**

Our team doesn't just teach it, we do it. Having worked with companies like Amazon and Walmart, we have learned how to build thriving businesses.



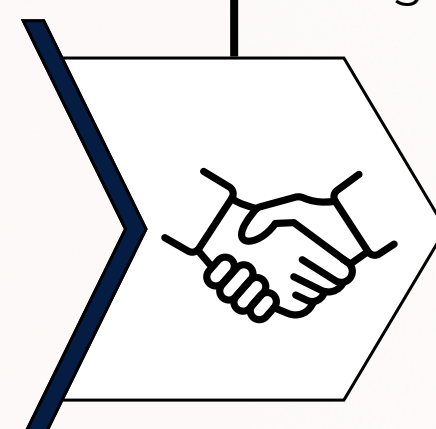
- **Military Veteran Owned & Operated**

Our facilitation team has over 50 years of military leadership experience. Our programs are fully funded by the G.I. Bill and VR&E.



- **State of the Art Facilities**

We offer in-person (Colorado only), hybrid, and fully online courses as well as asynchronous and synchronous offers.

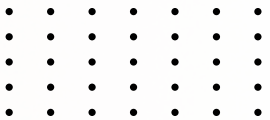


- **Our Network is Your Network**

With our experience comes a network of thousands. The BLA community will become your community and we will get together often.

WHY IS A CERTIFICATION IMPORTANT?

According to a 2021 study by PwC, 92% of organizations that use coaching services prefer hiring ICF-certified coaches. This is because ICF-certified coaches are perceived as more professional, trustworthy, and skilled in navigating complex coaching dynamics. ***In fact, many Fortune 500 companies—such as Microsoft and Deloitte—seek out ICF-certified coaches to work with their leadership teams.*** This level of recognition allows ICF coaches to tap into higher-paying markets and more prestigious opportunities.



OUR TEAM, “THE HERD”



“If you want to go fast, go alone, if you want to go far, go together”

African Proverb





PRIMARY FACULTY



Dr. Travis Hearne

- CEO and Chair of the Buffalo Leadership Academy
- Doctor of Education in Organizational Change and Leadership
- Marine Corps Combat Veteran
- John C. Maxwell Certified Coach



Geo Roberts, MCC

- Chief Learning Officer and Director of Education
- ICF Master Certified Coach (MCC)
- United States Air Force Combat Veteran
- Author of "IMPACT"
- 50+ Years of coaching and teaching experience



Josiah "JJ" Harling

- Director of Coaching
- Masters Degree in Organizational Leadership
- Over 20 years of experience in coaching and consulting in the non-profit sector.
- Author of "STRIDE"



CONCLUSION

Program Structure

- 12-weeks
 - 2 full days of kick off
 - 10 weeks of 3.5 hours a week
 - 2 full days of certification and graduation
- Cost currently covered by Colorado State Vocational Rehabilitation



What You Get

- **ACC Level Education** and Training
 - 130+ hours of Education
 - 30+ hours of Coaching
 - 10 hours with a Mentor
- Full **C-Me Behavioral Analysis** accreditation
- One-year subscription to the Herd Network - a network of professional coaches, speakers, and trainers.



THANK YOU



Website

[Buffalo Leadership Academy: Coach to Lead](#)



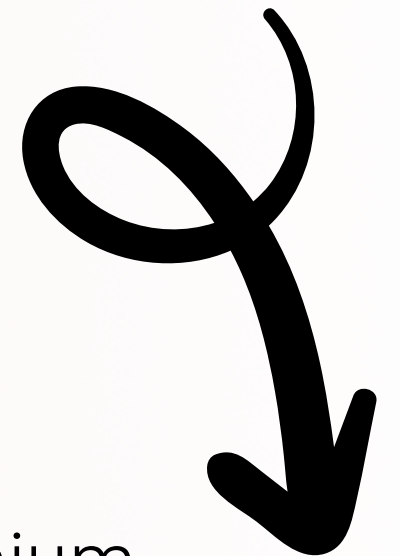
Email

thearne@mytitaniumlc.com



Social Media

www.linkedin.com/company/titanium-consulting-group-1



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